Quality of Life Evaluation Considerations and Instructions

DEADLINE: Friday, July 10, 2020

JGBF’s Quality of Life grantmaking is focused on human services, civic, and cultural organizations. Funds granted will provide capacity building and stabilization support for organizations in need as a result of the COVID-19 pandemic by providing a needed safety net, capacity building dollars, or timely financial infusions.

This crisis will call on all nonprofits to think strategically and collaboratively about how to weather the impacts of the pandemic. Where possible, proposals should account for ensuring that community resources stretch farther in these trying times. Click here for more on this concept.

Our goal is to meet the true capacity building and sustainability needs of organizations during this time. That may include:

- Capacity building for relief, recovery, or restoration planning, i.e.: crisis response, strategic thinking for mid-term and long-term needs, stabilization planning, business continuity planning, cash reserve planning, etc.
- Relief-related programming initiatives
- Convening with the purpose of creating efficiencies, collaborating on emergency response, resource sharing, etc.
- Bridge funding to help meet needs while additional financial resources are pending arrival.
- Crisis-related construction projects (note: consideration of non-pandemic related construction campaigns is paused until further notice)
- If funds requested are for general operating support the proposal should demonstrate need for weathering the pandemic, such as personnel surge expenses or lost revenue due to the shutdown.
- To the extent allowable by law, grant funds may be used toward policy and advocacy efforts.

JGBF Quality of Life Crisis Response Grant Application Instructions

Step 1  Review the Quality of Life Evaluation Considerations (pg. 2 of this document)

Step 2  Submit a Project Description via our Concept Summary portal. This should be submitted well in advance of the July application deadline. Note that a concept summary is not a full application.

Step 3  Based on your concept summary, a program officer may contact you to learn more.

Step 4  If there is alignment your program officer will send you a link to our full application, due on Friday, July 10, 2020. Funding decisions will be made in mid-August.
Quality of Life Evaluation Considerations

We recognize the importance of the work of all civic, cultural and human service organizations; it changes lives and positively impacts our community. Due to the COVID-19 pandemic, the foundation anticipates a high volume of requests in this area so we will rely on the list of considerations below when reviewing funding requests.

Generally, we seek projects that will provide capacity building and stabilization support for organizations, particularly those doing frontline work and those supporting vulnerable individuals and the ecosystems surrounding them (ie: systemic barriers caused by civic, cultural, or political norms). Due to the broad nature of this program area, we will rely on the list of considerations below when reviewing funding requests.

- Clearly articulated and demonstrable need – is the project impacting COVID-19 related needs?
- Pandemic impact and response – will the request support updates to organizational processes in response to COVID-19, including improvements to organizational resiliency and sustainability?
- Organization population(s) served – will funds directly or indirectly impact economically vulnerable populations? are equitable principles in place? does the organization have broad reach to many, OR is it a trusted, grassroots organization able to reach those who may not be well-served by larger entities?
- Relevance and timeliness – why is this project important right now? this can be evaluated both in terms of internal as well as external considerations?
- Impact and Outcomes – are the expected results in line with the organization's need, capacity and the funding amount requested?
- Cash flow – does the organization have reserves? how many months? what is the cash on-hand situation?
- Timeline – are funds going to be deployed immediately? how soon will they impact the community or organization?
- Past funding history – is there demonstration of well-managed grants in the past?
- Meaningful collaboration – is there an opportunity for collaboration? if so, is the work informed by other similar or complimentary response efforts? does collaboration meaningfully improve the project outcomes, efficiency, etc.?
- Innovative or unique solutions – if appropriate, what about the project is creative or innovative? how is it innovating for the future?
- Organizational leadership – are the CEO, board chair, and program leadership aligned?

While none of the above criteria are required, they are all considered in ranking proposals.

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